What's New in Census Business Builder Version 3.3

Census Academy Webinar
Wednesday, February 3rd, 2021

Presented by: Andrew W. Hait
U.S. Census Bureau

Agenda for Today's Webinar

- A recap of key CBB features
  - 2 editions: SBE and RAE (what's the same and what's different)
  - Map features
  - Report features
- What's New in version 3.3 (and a demo)
  - Updated data
  - New functionality
- What's Coming in 3.4+
- Q&A

Census Business Builder

Guiding Principles

- Easy to use
- Customer focused
- Provide access to Census data and more
  - BLS, USDA, & third party
- Leverage existing Census investments
  - Esri, API
- Use latest technology
  - Cloud
- Provide for free

CBB Home Page
https://www.census.gov/data/data-tools/cbb.html

CBB: SBE and CBB: RAE "Splash Page"

Industry and Geography Selection (SBE)
Geography Selection only (RAE)

CBB: SBE "Map Page"

Change Industry and Geography Menus
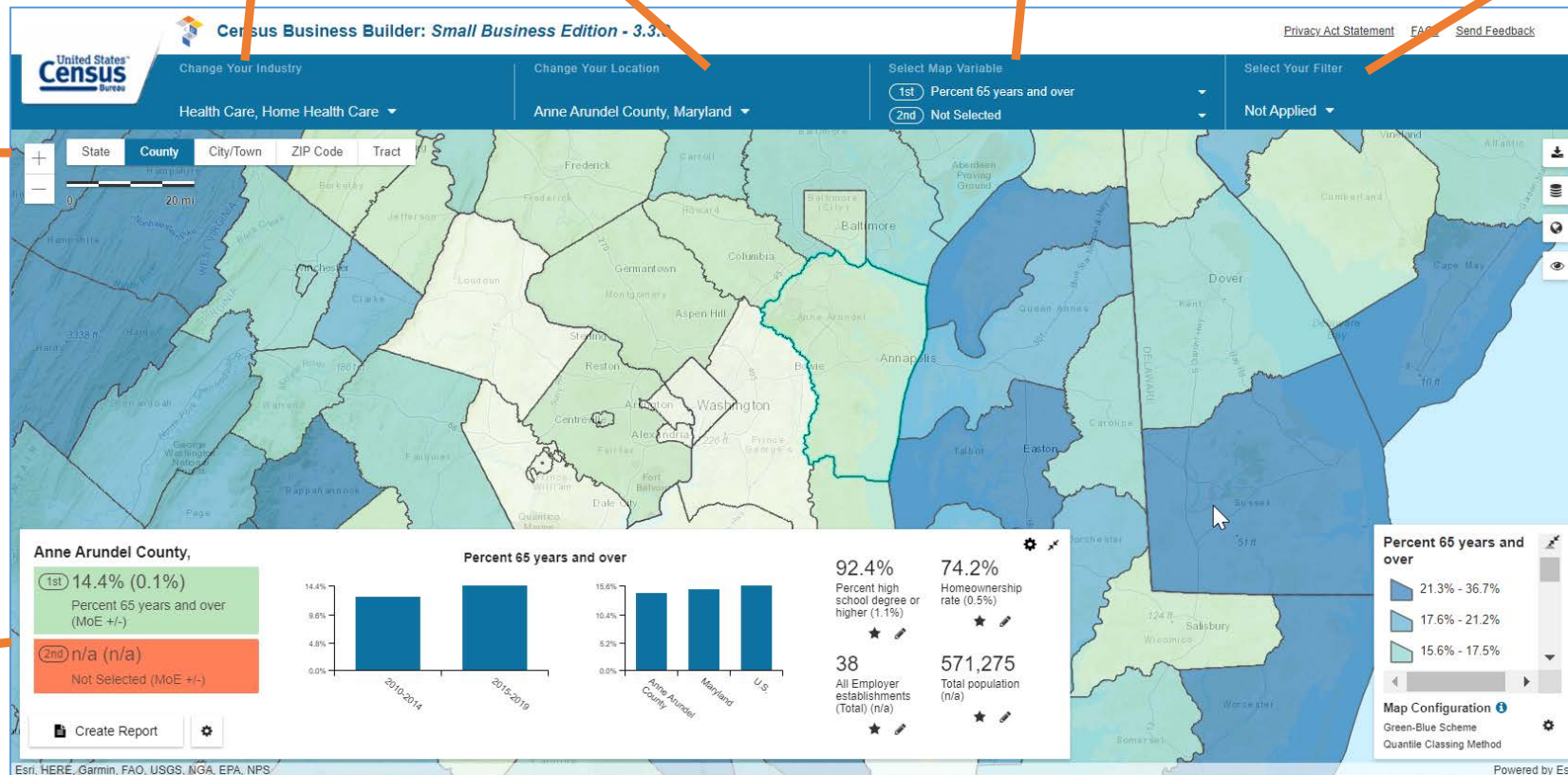
Map Variables Menu (3.3 Update)
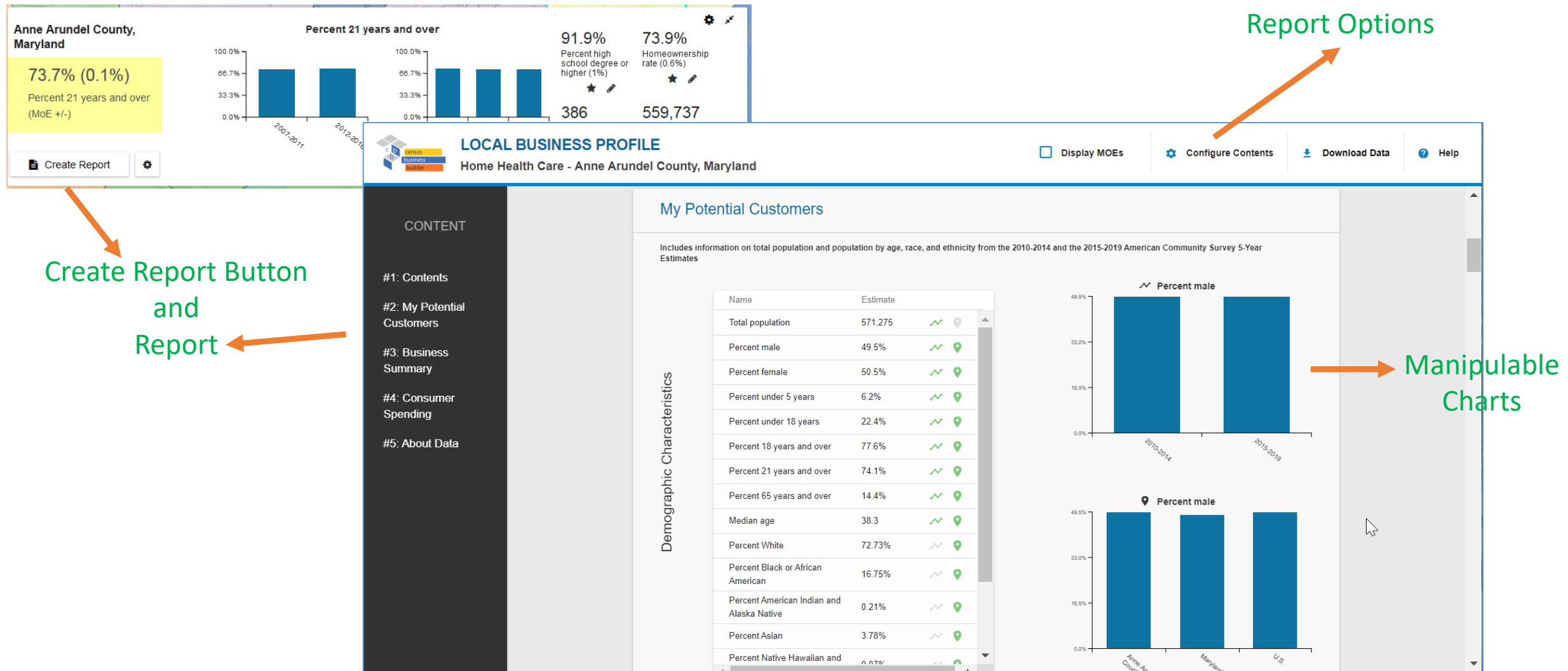
Filter Menu

Geographic Levels Menu and Zoom Buttons

Map Buttons

Map Dashboard (3.3 Update)
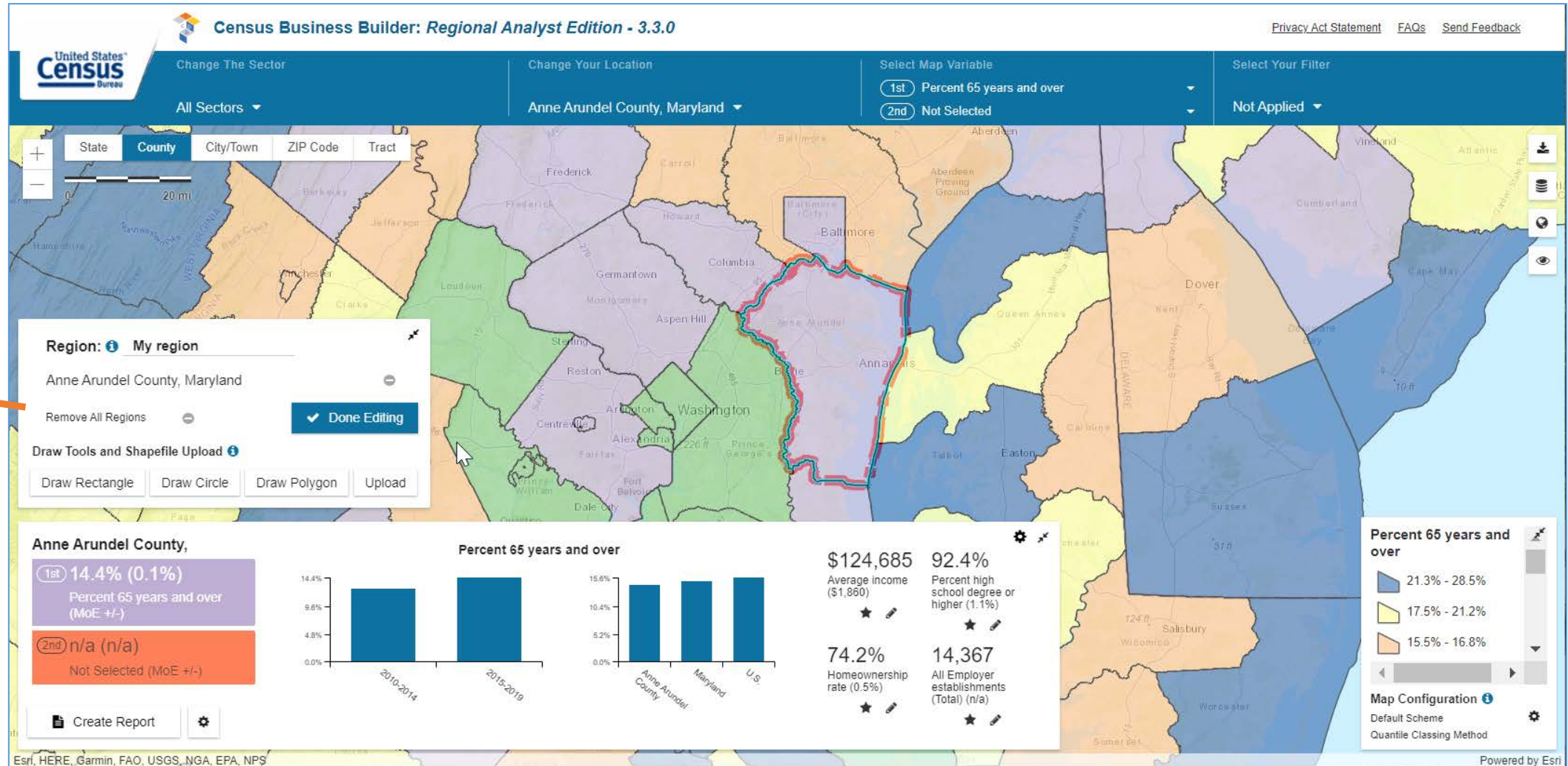
Map Legend (3.3 Update)

CBB: SBE Report

Report Options

Create Report Button and Report

Manipulable Charts

CBB: RAE "Map Page"

CBB: RAE Region Report

A Demo of What's New in CBB 3.3

What's Coming in CBB 3.4+

- Continue Quarterly Updates of Data
  - QCEW and QWI
  - Annual and other data as appropriate
- Additional Data
  - Public Sector and 2020 Decennial Census
  - More variables from existing programs?
  - Other data from new programs?
- New Functionality
  - Ability to create Industry Clusters (SBE only?)
- Other updates based on feedback (like tweaks to bi-variate mapping)

Contact us if you want additional training

Q & A and Thank You!

Contact me at:

andrew.w.hait@census.gov

(301)763-6747

For local assistance, visit:

https://www.census.gov/regions

United States Census Bureau

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
census.gov